

# SOCIAL COMPLIANCE IN THE SUPPLY CHAIN

## AT A GLANCE

Consumers, governments, regional bodies and NGOs are increasingly demanding transparency and the implementation of ethical standards in business, particularly in supply chains.

Regulations, laws and compliance standards have increased significantly. What is social compliance and how does it benefit your company?

### WHAT IS SOCIAL COMPLIANCE?

Social compliance encompasses the ethical treatment of people and animals, the environment, and the economy within the company and in the end-to-end supply chain.

### GOOD FOR THE WORKFORCE

Ensuring ethical labour practices within your company and along the supply chain ideally results in a more satisfied, healthier workforce which, in turn, works harder and more efficiently, producing better-quality goods, ultimately generating higher profits.

### INSPIRES TRUST AND ATTRACTS INVESTORS

Social compliance can boost your brand's reputation, attracting and inspiring trust among consumers and socially conscious investors alike.

### THE DANGERS OF NON-COMPLIANCE

Any brand associated with human rights violations, unfair labour practises or major environmental damage, even in your indirect supply chain, can suffer serious legal and reputational damage.

### SOCIAL AUDITS ARE FOR YOUR BENEFIT

Social audits ensure that companies uphold the prescribed ethical standards. They reveal opportunities for improvement in areas such as workers' rights, health and safety, and environmental impact. Publishing the analysis can boost your company's public image and facilitate accountability while you endeavour to make long-term changes.

### NGOS ARE ON YOUR SIDE

In our experience, most NGOs are eager to work cooperatively with brands to achieve the prescribed social compliance standards. As strong advocates for human rights and environmental protection, NGOs often support companies' proactive efforts to work towards a sustainable and socially responsible end-to-end supply chain.

## HOW WE CAN HELP

MzN can help you (further) develop your social and sustainability compliance management approach as well as risk assessment and avoidance measures thus ensuring sustainable success.

**MzN**  
*Do Good. Better!*

Thanks to our extensive experience, especially in developing countries, together with the United Nations and NGOs, MzN is your reliable partner when it comes to social compliance management.

Would you like to know more? Send us an email: [chris@mzninternational.com](mailto:chris@mzninternational.com).